

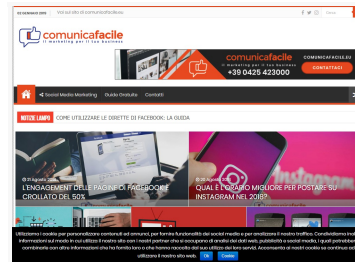
Cookie scan report

Summary

Scan date: 02/01/2019
 Domain name: blog.comunicafacile.eu
 Server location: France
 Cookies, in total: 17

Scan result

17 cookies were identified.
 1 cookies are unclassified and need manual classification and a purpose description.



Category: Necessary (2)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
ac_enable_tracking First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Used to detect if the visitor has accepted the marketing category in the cookie banner. This cookie is necessary for GDPR-compliance of the website. Initiator: Script tag, page source line number 3800 Source: https://blog.comunicafacile.eu/wp-content/plugins/activecampaign-subscription-forms/site_tracking.js Data is sent to: France (adequate)	blog.comunicafacile.eu	HTTP	29 days
local_storage_support_test First found URL: https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/ Cookie purpose description: The cookie is used in context with the local-storage function in the browser. This function allows the website to load faster by pre-loading certain procedures. Initiator: Script tag, page source line number 561 Source: https://platform.twitter.com/widgets.js Data is sent to: United States (adequate)	twitter.com	HTML	Persistent

Category: Statistics (5)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website. Initiator: Page source line number 3782-3788 Source: Inline script Data is sent to: France (adequate) Prior consent enabled: No	comunicafacile.eu	HTTP	2 years
_gat First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Used by Google Analytics to throttle request rate Initiator: Page source line number 3782-3788 Source: Inline script Data is sent to: France (adequate) Prior consent enabled: No	comunicafacile.eu	HTTP	1 day
_gid	comunicafacile.eu	HTTP	1 day

First found URL: <https://blog.comunicafacile.eu/>
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
Initiator: Page source line number 3782-3788
Source: Inline script
Data is sent to: France (adequate)
Prior consent enabled: No

_pinterest_cm	pinterest.com	HTTP	1 year
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First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>

Cookie purpose description: Used by Pinterest to track the usage of services.

Initiator: Script tag, page source line number 575

Source: <https://assets.pinterest.com/js/pinit.js>

Data is sent to: United States (adequate)

Prior consent enabled: No

collect	google-analytics.com	Pixel	Session
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First found URL: <https://blog.comunicafacile.eu/>

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.

Initiator: Inline script, page source line number 3782-3788

Source: https://www.google-analytics.com/r/collect?v=1_v=j72a=1993483606t=pageview_s=1dl=https%3A%2F%2Fblog.comunicafacile.eu%2Ful=en-usde=UTF-8dt=Comunicafacile%20-%20Marketing%20per%20il%20tu%20Business%20%7C%20Comunicafacile%20-%20Marketing%20per%20il%20tu%20Businesssd=24-bitsr=1024x768vp=999x740je=0_u=IEBAUAB~jid=1791634002gjid=1622748933cid=1436210540.1546448369tid=UA-125351934-1_gid=2013431461.1546448369_r=1gtm=2oubc0z=915350504

Data is sent to: United States (adequate)

Prior consent enabled: No

Category: Marketing (9)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
__widgetsettings	twitter.com	HTML	Persistent

First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 561
Source: <https://platform.twitter.com/widgets.js>
Data is sent to: United States (adequate)
Prior consent enabled: No

bcookie	linkedin.com	HTTP	2 years
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First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: <https://blog.comunicafacile.eu/?tierand=1>

Data is sent to: United States (adequate)

bscookie	linkedin.com	HTTP	2 years
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First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services.

Initiator: Script tag

Source: <https://blog.comunicafacile.eu/?tierand=1>

Data is sent to: United States (adequate)

i/jot	twitter.com	Pixel	Session
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First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>

Cookie purpose description: Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement hubs, which facilitates real-time bidding for advertisers.

Initiator: Inline script, page source line number 550-566

Source: https://syndication.twitter.com/i/jot?l=%7B%22widget_origin%22%3A%22https%3A%2F%2Fblog.comunicafacile.eu%2Fsqueeze-page-i-7-elementi-chiave-per-renderla-vincente%2F%22%2C%22widget_frame%22%3Afalse%2C%22widget_site_screen_name%22%3A%22ng_srl%22%2C%22widget_creator_screen_name%22%3A%22ng_srl%22%2C%22language%22%3A%22en%22%2C%22message%22%3A%22m%3A%22%2C%22category_%22%3A%22tfw_client_event%22%2C%22triggered_on%22%3A1546448390619%2C%22dn_t%22%3Afalse%2C%22client_version%22%3A%22b81da61%3A1545166933729%22%2C%22format_version%22%3A1%2C%22event_namespace%22%3A%7B%22client%22%3A%22tfw%22%2C%22page%22%3A%22button%22%2C%22section%22%3A%22share%22%2C%22action%22%3A%22impression%22%7D%7D

Data is sent to: United States (adequate)

Prior consent enabled: No

lidc	linkedin.com	HTTP	1 day
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First found URL: <https://blog.comunicafacile.eu/squeeze-page-i-7-elementi-chiave-per-renderla-vincente/>

Cookie purpose description: Used by the social networking service, LinkedIn, for tracking the use of embedded services. Initiator: Script tag Source: https://blog.comunicafacile.eu/?tierand=1 Data is sent to: United States (adequate)	google.com	HTTP	6 months
NID First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads. Initiator: Script tag, page source line number 3853 Source: https://www.google.com/recaptcha/api.js?onload=renderInvisibleReCaptcha&render=explicit Data is sent to: United States (adequate) Prior consent enabled: No	google.com	HTML	Persistent
rc::a First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor. Initiator: Page source line number 3853 Source: Inline script Data is sent to: United States (adequate) Prior consent enabled: No	google.com	HTML	Session
rc::b First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Used in context with video-advertisement. The cookie limits the number of times a visitor is shown the same advertisement-content. The cookie is also used to ensure relevance of the video-advertisement to the specific visitor. Initiator: Page source line number 3853 Source: Inline script Data is sent to: United States (adequate) Prior consent enabled: No	google.com	HTML	Session
rc::c First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 124 Source: https://www.google.com/recaptcha/api.js Data is sent to: United States (adequate) Prior consent enabled: No	google.com	HTML	Session

Category: Unclassified (1)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
cmp798944081 First found URL: https://blog.comunicafacile.eu/ Cookie purpose description: Unclassified Initiator: Script tag, page source line number 3800 Source: https://trackcmp.net/visit?actid=798944081e=r=https%3A%2F%2Fblog.comunicafacile.eu%2Fu=https%3A%2F%2Fblog.comunicafacile.eu%2F via https://blog.comunicafacile.eu/wp-content/plugins/activecampaign-subscription-forms/site_tracking.js Data is sent to: United States (adequate) Prior consent enabled: No	trackcmp.net	HTTP	30 days

Unknown subdomains

The following subdomains were discovered but not scanned. Subdomains may also be setting cookies or using similar tracking technologies. Please consider if these subdomains needs to be scanned as well.

- comunicafacile.eu